

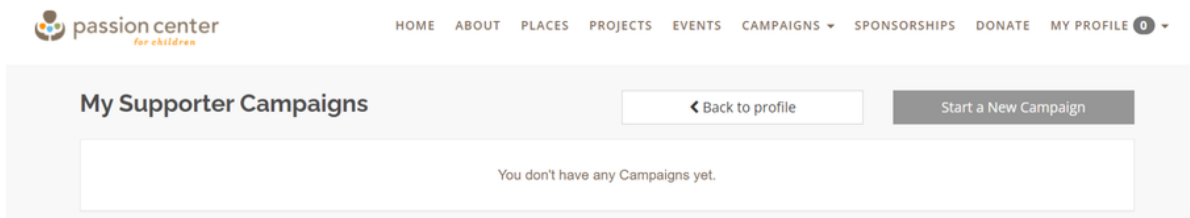


# START A CAMPAIGN

HOW TO CREATE YOUR PERSONAL FUNDRAISING CAMPAIGN

## 1. LOGIN OR CREATE YOUR ACCOUNT [HERE](#)

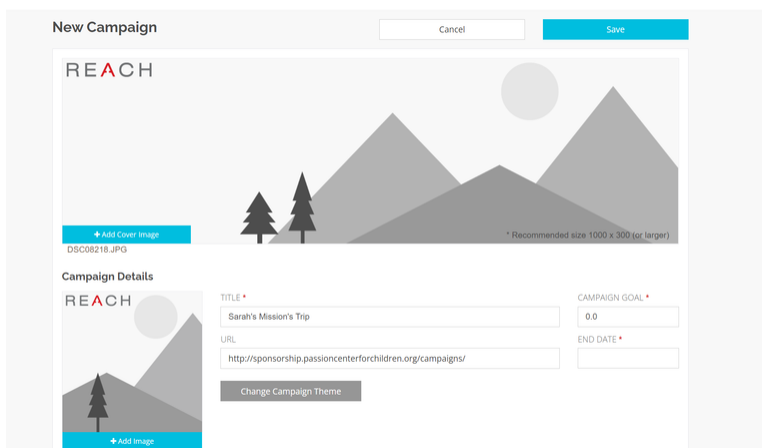
Select My Profile > My Campaigns> Start a New Campaign (no theme necessary)



## 2. CUSTOMIZE YOUR CAMPAIGN

Customize your Campaign with your own Campaign Title, Photo Banner\*, Profile Photo, Description and Goal Amount

\*Recommended size 1400 x 425 px



### 3. PUBLISH!

Your new campaign will appear here:

<https://sponsorship.passioncenterforchildren.org/campaigns>

The screenshot shows the website interface for a fundraiser. At the top left is the logo for 'passion center for children' with navigation links: HOME, ABOUT, PLACES, PROJECTS, EVENTS, CAMPAIGNS, SPONSORSHIPS, DONATE, MY PROFILE. A large banner image shows children playing, with the word 'Campaigns' overlaid. Below this is a smaller image of two children, with the caption 'Allyson's Birthday Fundraiser'. The main content area features a blue header 'Allyson's Birthday Fundraiser', a progress bar showing '\$ 1,273.00' raised towards a 'GOAL: \$3,500.00', and buttons for 'Donate to Allyson's Birthday Fundraiser' and 'Start A Campaign'. A 'Details' section contains a personal message from Allyson: 'This year, I'm celebrating my birthday differently! Instead of gifts, I am asking each of my family and friends to donate \$5 towards providing education supplies for children in Malawi. As a teacher, I know how important these supplies can be in helping a child grow and learn! Please consider giving any amount to my fundraiser. Your gifts will make my birthday very special!'. Below this is a 'DONATE!' section with another 'Donate to Allyson's Birthday Fundraiser' button. A 'Donors' section is also visible on the right.

### 4. SHARE YOUR CAMPAIGN

Share your personal campaign link with your family and friends via social media and email (Link will be sent by email upon completion of your campaign)

The email template features the Passion Center for Children logo at the top, which consists of a stylized figure with three colored circles (orange, blue, green) above the text 'Passion Center for Children'. Below the logo, the text reads: 'Your Personal Fundraising Campaign is ready! Now is a great time to begin sharing your campaign. Use the button links at the bottom of this email to post it to Facebook or Twitter, or use the link below to email your friends and family to tell them about your campaign!'. A link is provided: 'Link: <https://sponsorship.passioncenterforchildren.org/campaigns/allyson-s-birthday-fundraiser>'. At the bottom, there are two social media sharing buttons: 'Share On Facebook' and 'Tweet This'.